

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

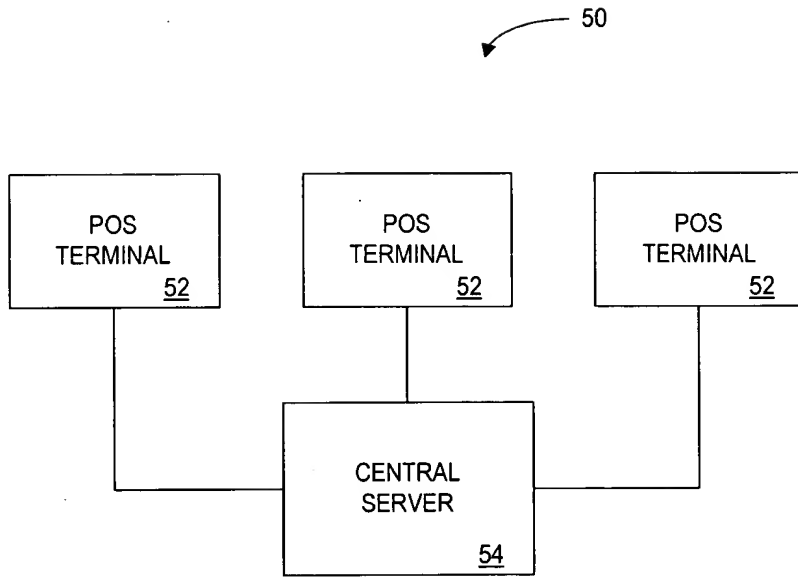


FIG. 1

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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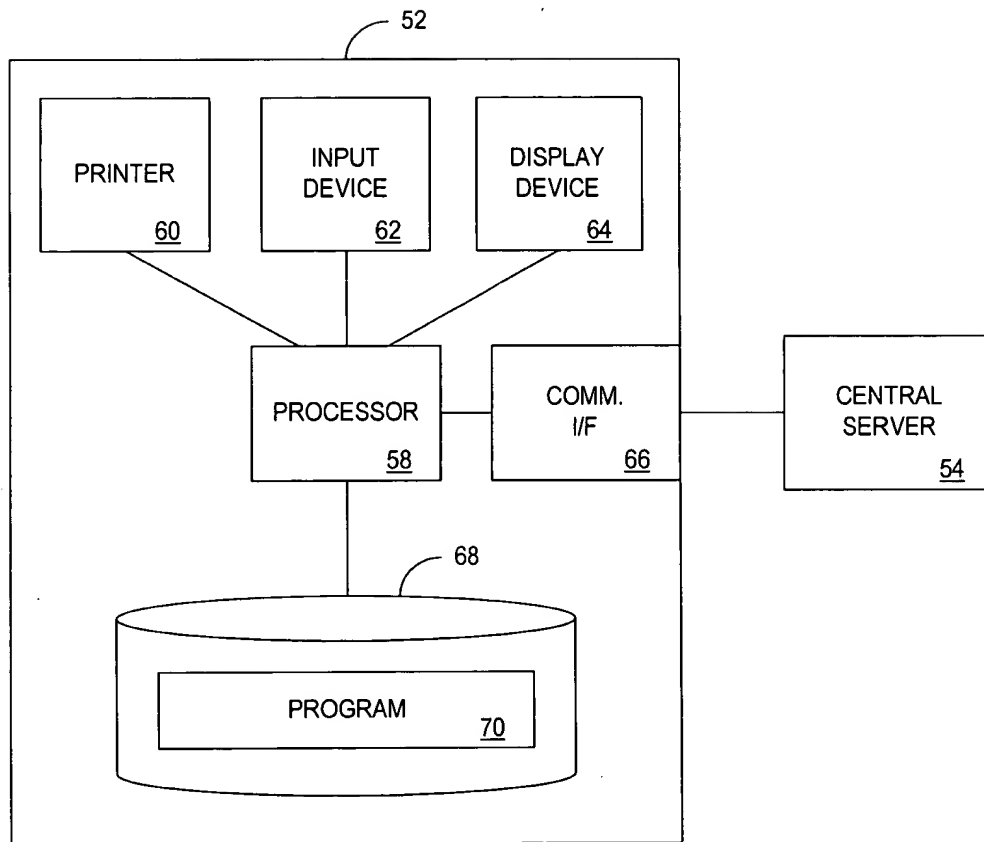


FIG. 2

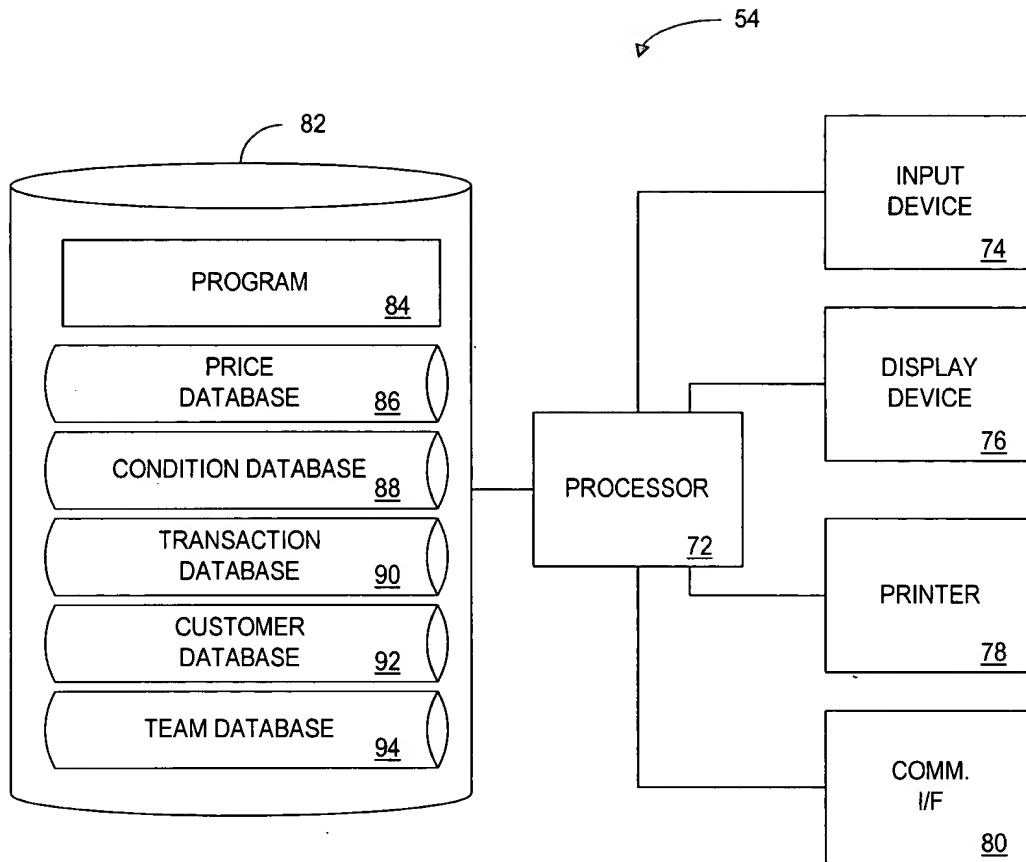


FIG. 3

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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4000

PRODUCT IDENTIFIER	PRICE
<u>4001</u>	<u>4002</u>
P135	\$2.99

FIG. 4A

PRIOR ART

4000

	PRODUCT IDENTIFIER	PRICE
	<u>4001</u>	<u>4002</u>
4010	P135	\$2.99
4020	P147	\$2.39
4030	P153	\$1.99

FIG. 4B

PRIOR ART

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

5000

CONDITION 1	5002	CONDITION 2	5004	CONDITION 3	5006	CONDITION 4	5008
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PRODUCT IDENTIFIER	5052	FIRST PRICE	5054	SECOND PRICE	5056	THIRD PRICE	5058	FOURTH PRICE	5060
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FIG. 5A

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

5000

CONDITION 1 5002	CONDITION 2 5004	CONDITION 3 5006	CONDITION 4 5008
PT ≤ \$75	\$75 < PT ≤ \$100	\$100 < PT ≤ \$150	PT > \$150

PRODUCT IDENTIFIER 5052	FIRST PRICE 5054	SECOND PRICE 5056	THIRD PRICE 5058	FOURTH PRICE 5060
P135	\$2.99	\$2.95	\$2.90	\$2.75

FIG. 5B

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

6000

	PRICING TIER 6005	THRESHOLD PURCHASE TOTAL 6010
6001	GOLD	\$150
6002	SILVER	\$100
6003	BRONZE	\$75

FIG. 6A

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

6020

	PRICING TIER 6025	PURCHASE TOTAL (PT) RANGE 6030
6021	GOLD	$\$150 \leq PT$
6022	SILVER	$\$100 \leq PT < \150
6023	BRONZE	$\$75 \leq PT < \100
6024	RETAIL	$\$0 < PT < \75

FIG. 6B

6050

	PRICING TIER 6055	NUMBER OF QUALIFYING PRODUCTS (QP) 6060
6051	GOLD	$QP \geq 10$
6052	SILVER	$6 \leq QP < 10$
6053	BRONZE	$3 \leq QP < 6$
6054	RETAIL	$0 < QP < 3$

FIG. 6C

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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7000

CREAM CHEESE			
RETAIL PRICE \$1.80	GOLD PRICE \$1.50	SILVER PRICE \$1.65	BRONZE PRICE \$1.75

7050

QUALIFY FOR:	
	<u>BY SPENDING</u>
GOLD PRICES	\$150.00
SILVER PRICES	\$100.00
BRONZE PRICES	\$75.00

FIG. 7

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

PRODUCT IDENTIFIER	PRODUCT DESCRIPTION	GOLD PRICE	SILVER PRICE	BRONZE PRICE	RETAIL PRICE
		8030	8040	8050	8060
P101	CREAM CHEESE 6 OZ.	\$1.50	\$1.65	\$1.75	\$1.80
P102	ORANGE JUICE 1 GAL.	\$2.05	\$2.15	\$2.23	\$2.29
P103	SKIM MILK 1/2 GAL.	\$2.50	\$2.65	\$2.75	\$2.83
P104	RYE BREAD	\$2.00	\$2.55	\$3.10	\$3.25
P105	GRANOLA CEREAL	\$2.75	\$2.75	\$2.75	\$2.75

8000

FIG. 8

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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PRODUCT IDENTIFIER 9002

FIRST PRICE 9004	CONDITION 1 9012
SECOND PRICE 9006	CONDITION 2 9014
THIRD PRICE 9008	CONDITION 3 9016

9010

FIG. 9A

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

P135

9002



9010

\$2.99	9004	PT ≤ \$75	9012
\$2.95	9006	\$75 < PT ≤ \$100	9014
\$2.90	9008	\$100 < PT	9016

FIG. 9B

PRODUCT IDENTIFIER	PRICE	PRICE	PRICE
	PURCHASE TOTAL RANGE	PURCHASE TOTAL RANGE	PURCHASE TOTAL RANGE
P101	\$1.80	\$1.75	
	$0 < PT < \$75$	$PT < \$75$	
	\$2.29	\$2.23	
P151	$0 < PT < \$100$	$\$100 \leq PT$	
	\$2.99	\$2.95	
	$0 < PT < \$75$	$\$75 < PT \leq \100	
P135		\$2.90	
		$\$100 < PT$	

FIG. 9C

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

1060

PURCHASE TOTAL THRESHOLD <u>1062</u>	PURCHASE TOTAL INCREMENT <u>1064</u>
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PRODUCT IDENTIFIER <u>1050</u>	RETAIL PRICE <u>1052</u>	PRICE DECREMENT <u>1054</u>	MINIMUM PRICE <u>1056</u>
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FIG. 10A

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

1060

PURCHASE TOTAL THRESHOLD 1062	PURCHASE TOTAL INCREMENT 1064
\$50	\$10

PRODUCT IDENTIFIER 1050	RETAIL PRICE 1052	PRICE DECREMENT 1054	MINIMUM PRICE 1056
P135	\$2.99	\$0.05	\$2.69

FIG. 10B

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

1080

$\$0 < PT \leq \50 <u>1081</u>	$\$50 < PT \leq \60 <u>1082</u>	$\$60 < PT \leq \70 <u>1083</u>	$\$70 < PT \leq \80 <u>1084</u>	$\$80 < PT \leq \90 <u>1085</u>	$\$90 < PT \leq \100 <u>1086</u>	$\$110 < PT$ <u>1087</u>
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P135 <u>1070</u>	\$2.99 <u>1071</u>	\$2.94 <u>1072</u>	\$2.89 <u>1073</u>	\$2.84 <u>1074</u>	\$2.79 <u>1075</u>	\$2.74 <u>1076</u>	\$2.69 <u>1077</u>
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FIG. 10C

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

1200

CONDITION 1 <u>1202</u>	CONDITION 2 <u>1204</u>	CONDITION 3 <u>1206</u>
$f_1(x)$	$f_2(x)$	$f_3(x)$

PRODUCT <u>1208</u>	X <u>1210</u>
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FIG. 11A

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

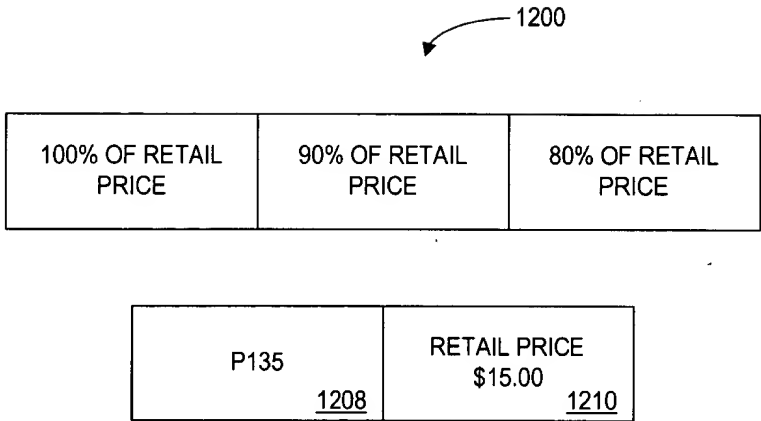


FIG. 11B

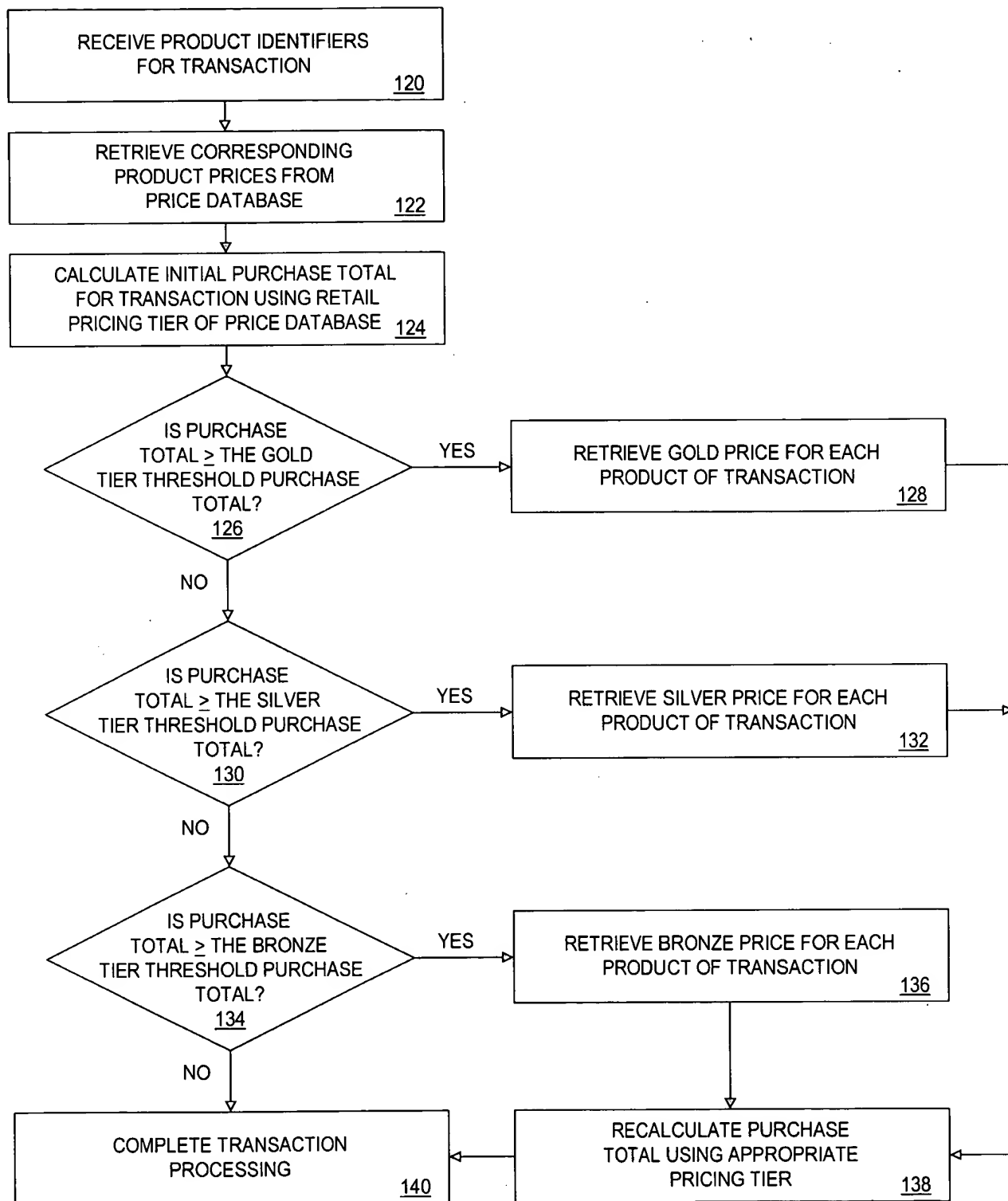


FIG. 12

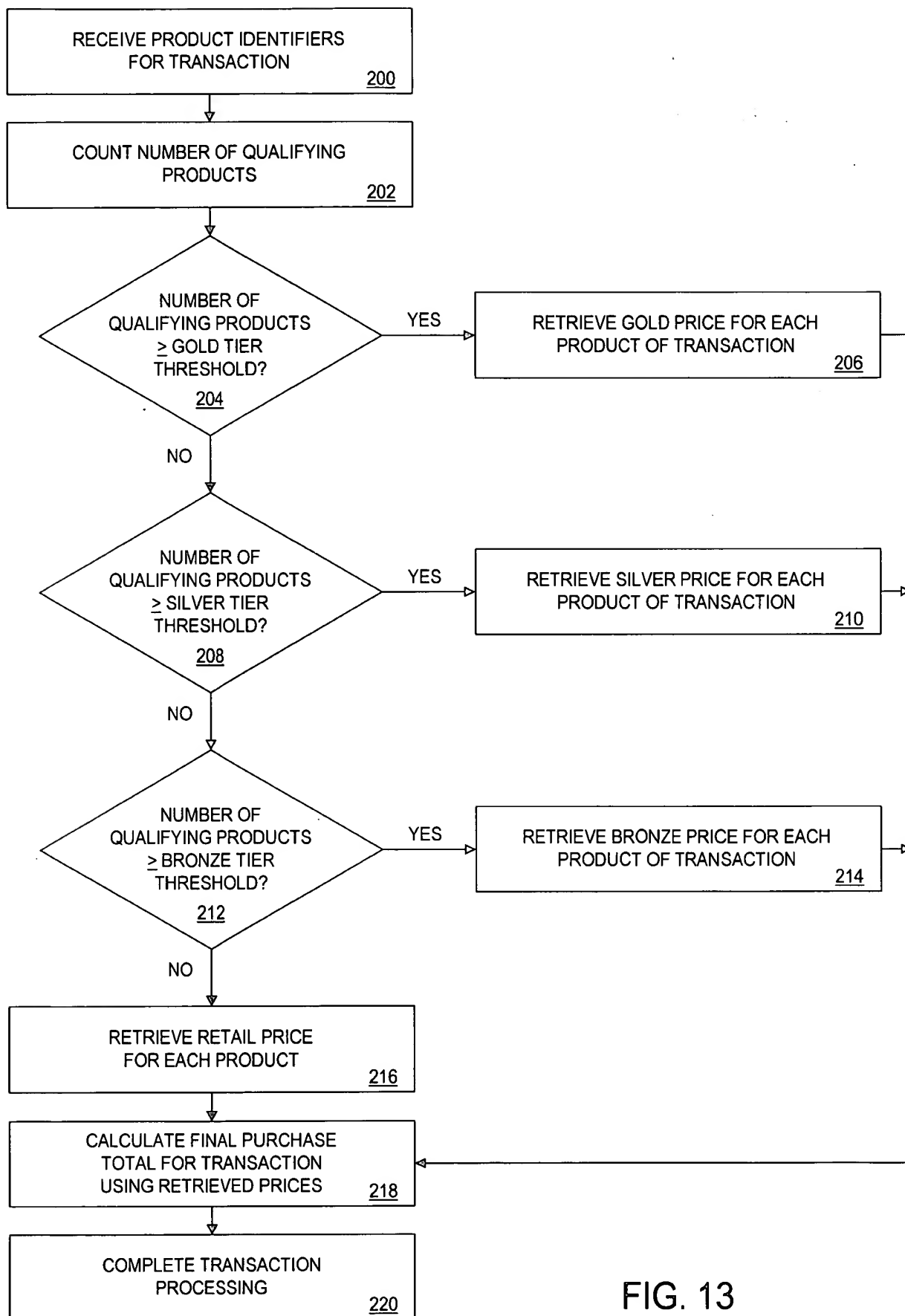


FIG. 13

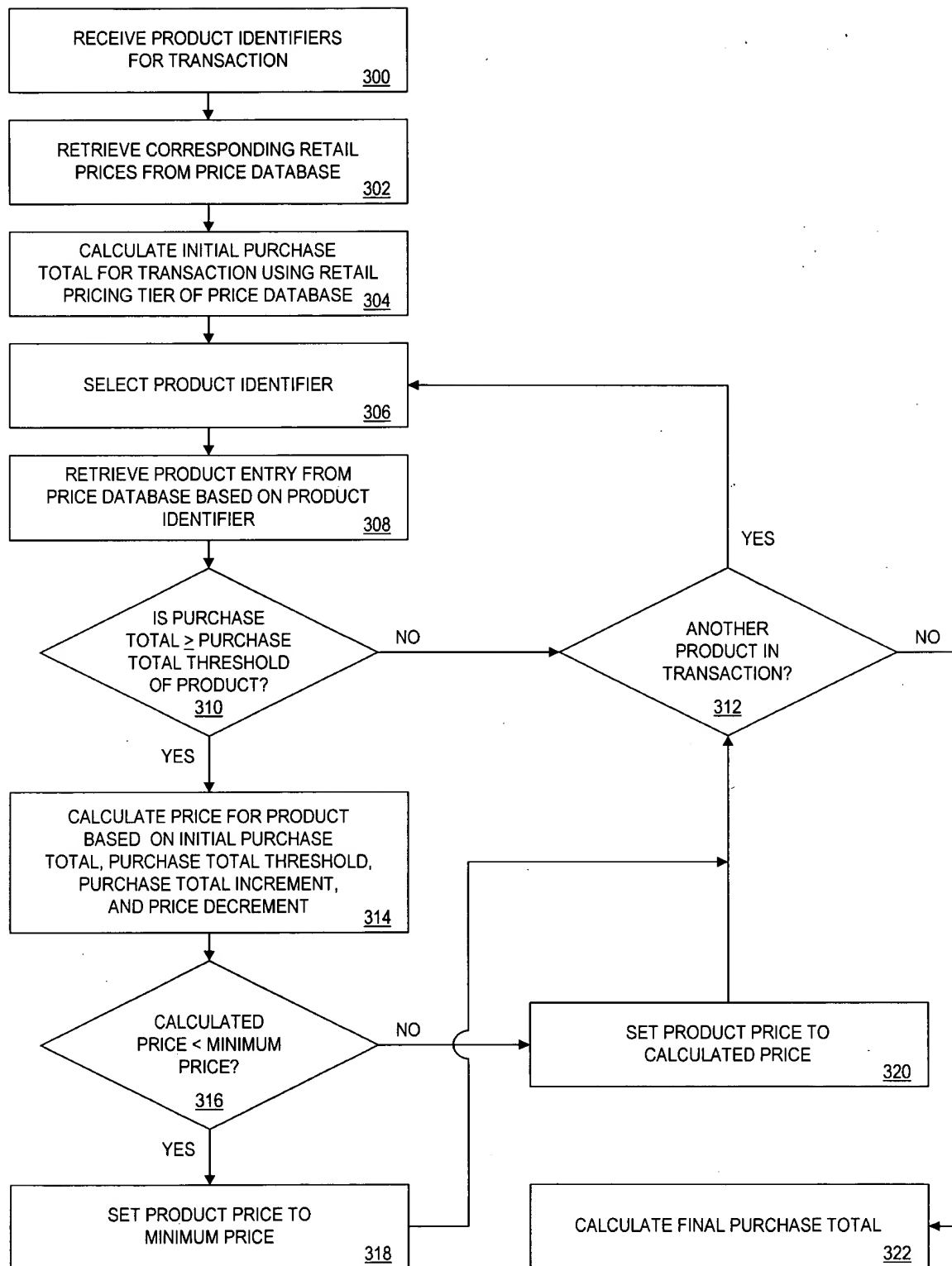


FIG. 14

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

92

500

CUSTOMER IDENTIFIER 502	CUSTOMER NAME 504	PRICING TIER 506
C111	JOE SMITH	GOLD
C112	JANE DOE	BRONZE
C113	BOB BROWN	SILVER
C114	SUZY JOHNSON	RETAIL

FIG. 16A

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

92

500 {

CUSTOMER IDENTIFIER <u>502</u>	CUSTOMER NAME <u>504</u>	PRICING TIER <u>506</u>	AVERAGE PURCHASE TOTAL <u>508</u>
C111	JOE SMITH	SILVER	\$78.50
C112	JANE DOE	BRONZE	\$56.65
C113	BOB BROWN	GOLD	\$118.92

FIG. 16B

94

520	TEAM IDENTIFIER 522	TEAM PRICING TIER 524
	1932	SILVER
	2104	GOLD
	1318	BRONZE

FIG. 17A

92

500	CUSTOMER IDENTIFIER 502	CUSTOMER NAME 504	TEAM IDENTIFIER 510
	C111	JOE SMITH	1932
	C112	JANE DOE	2104
	C113	BOB BROWN	N/A

FIG. 17B

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

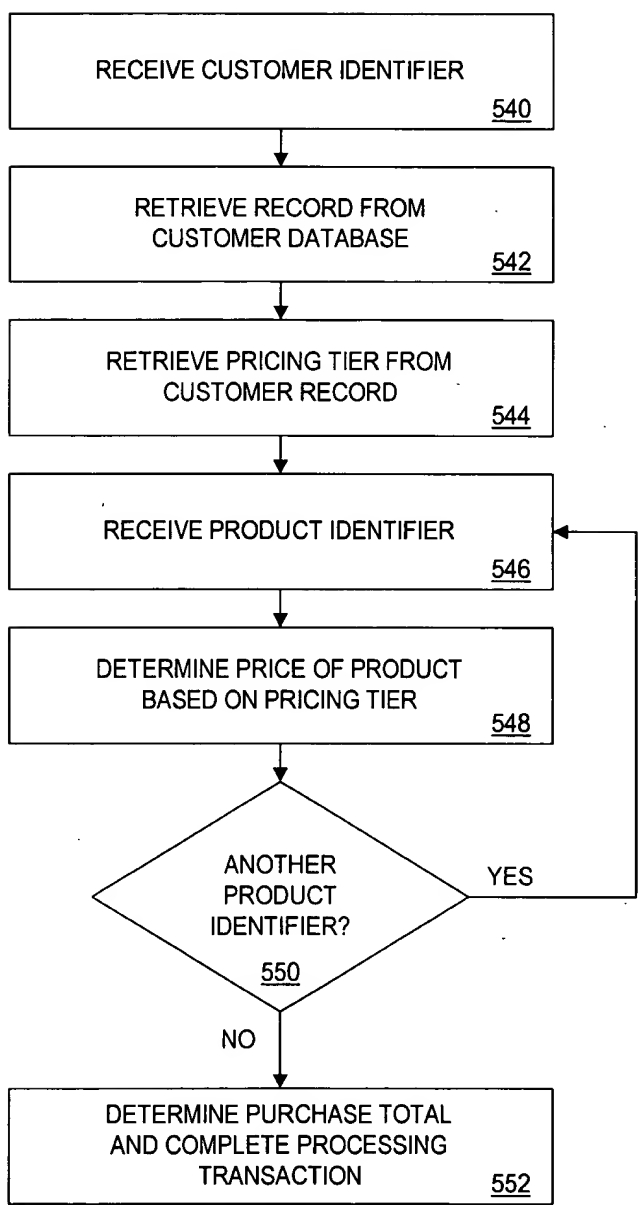


FIG. 18

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

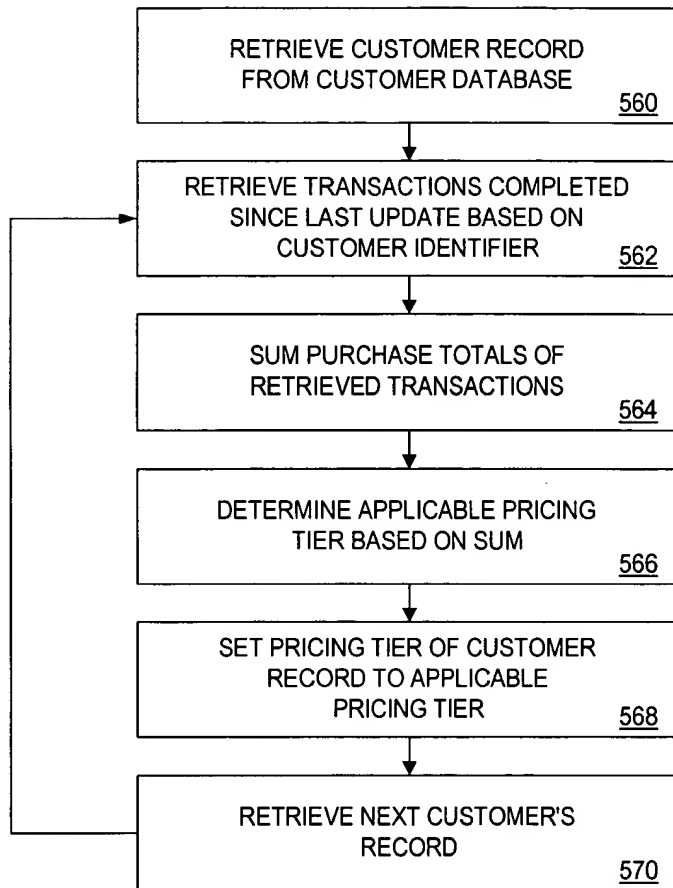


FIG. 19

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

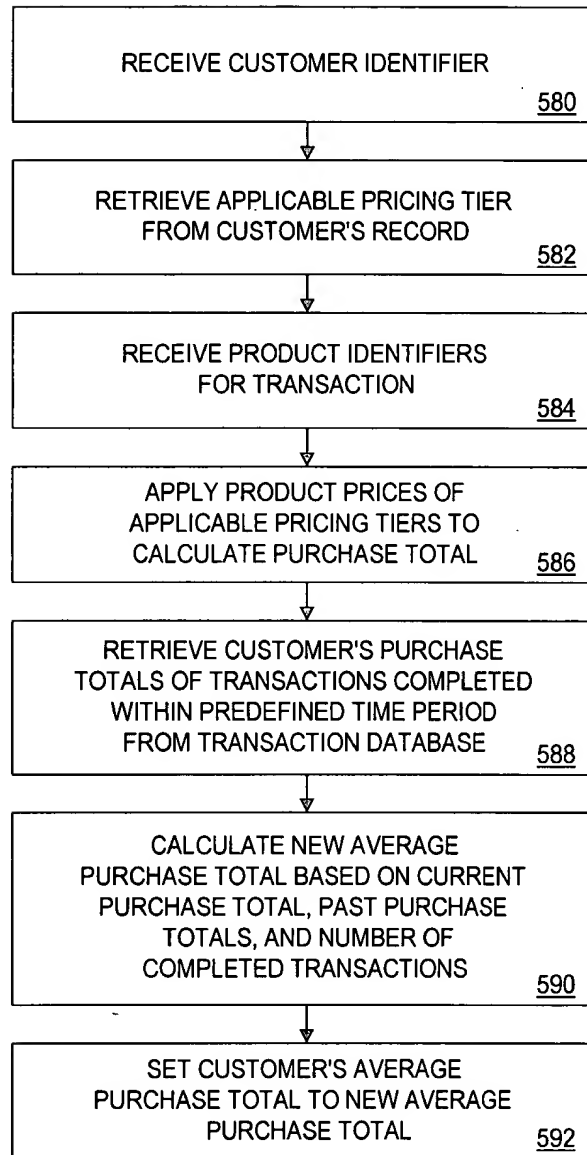


FIG. 20

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

ORDER TOTAL = \$9.50

SPEND \$0.50 MORE
TO QUALIFY FOR
DISCOUNT PRICING!

FIG. 21

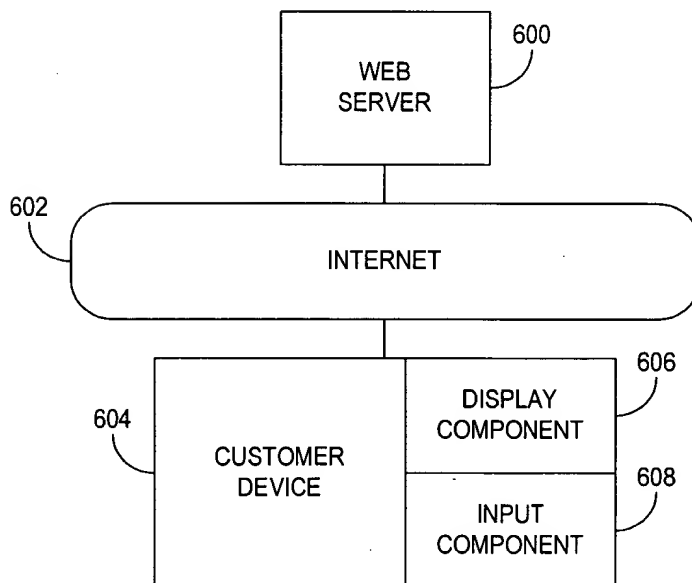


FIG. 22

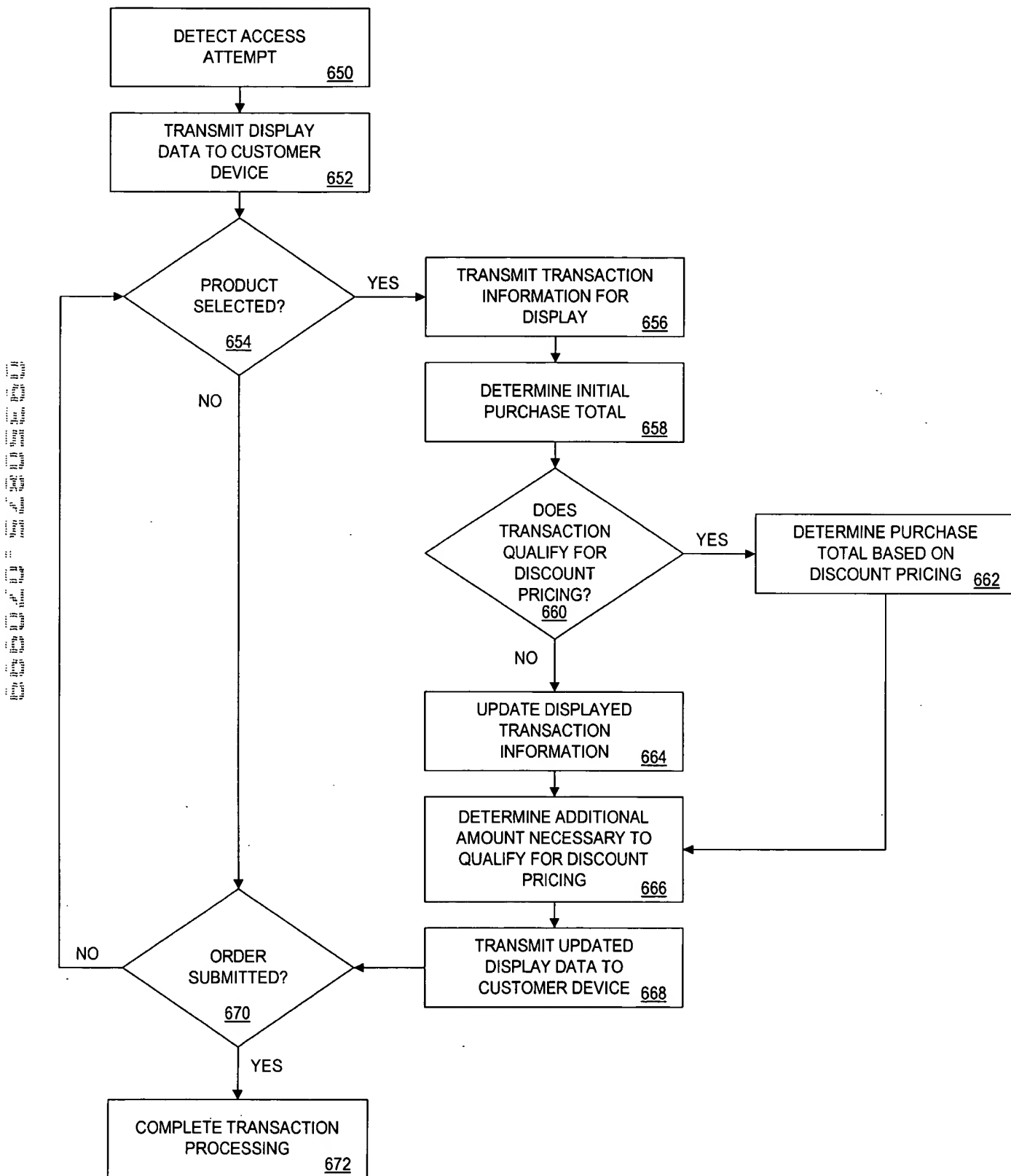


FIG. 23

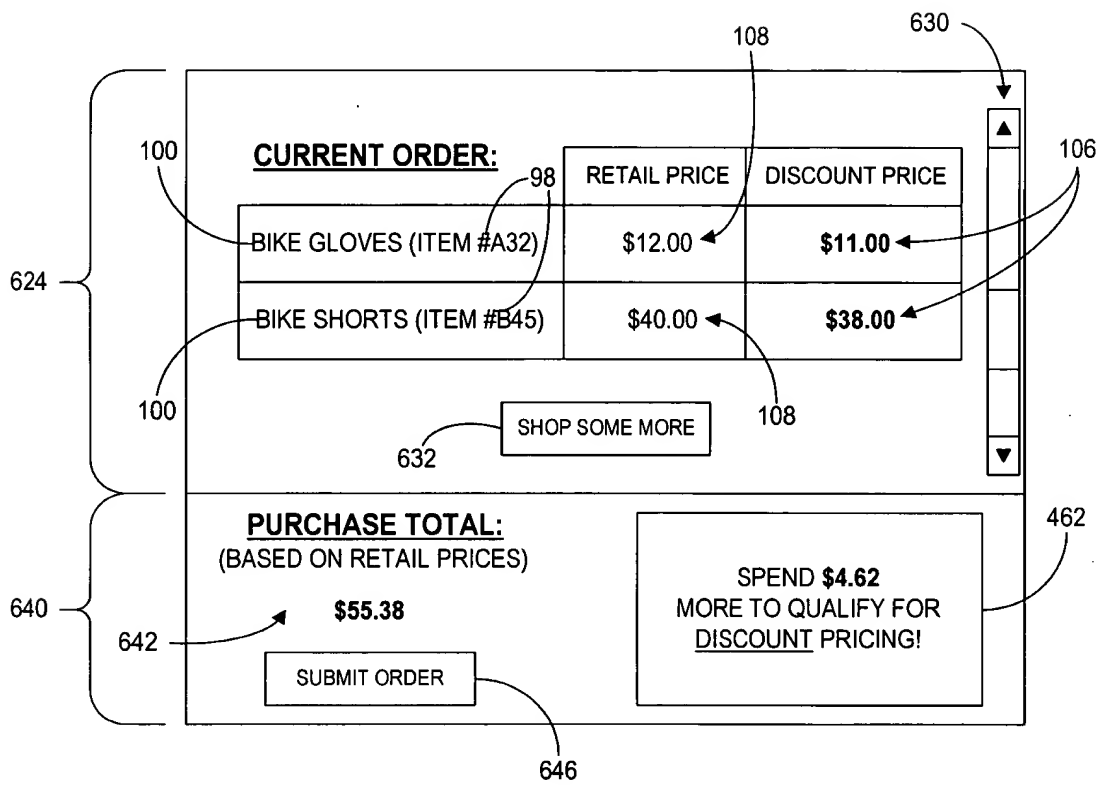


FIG. 24

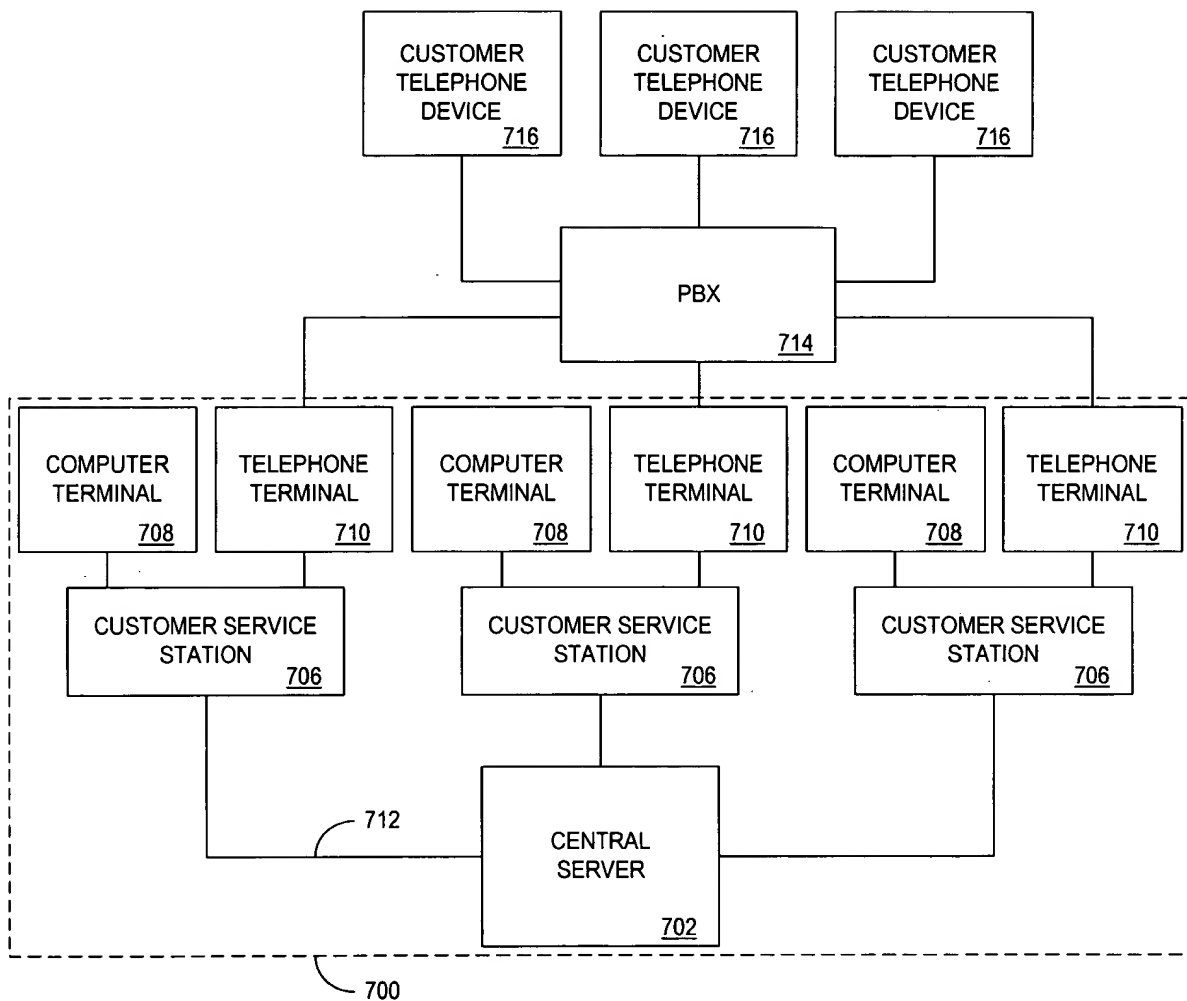


FIG. 25

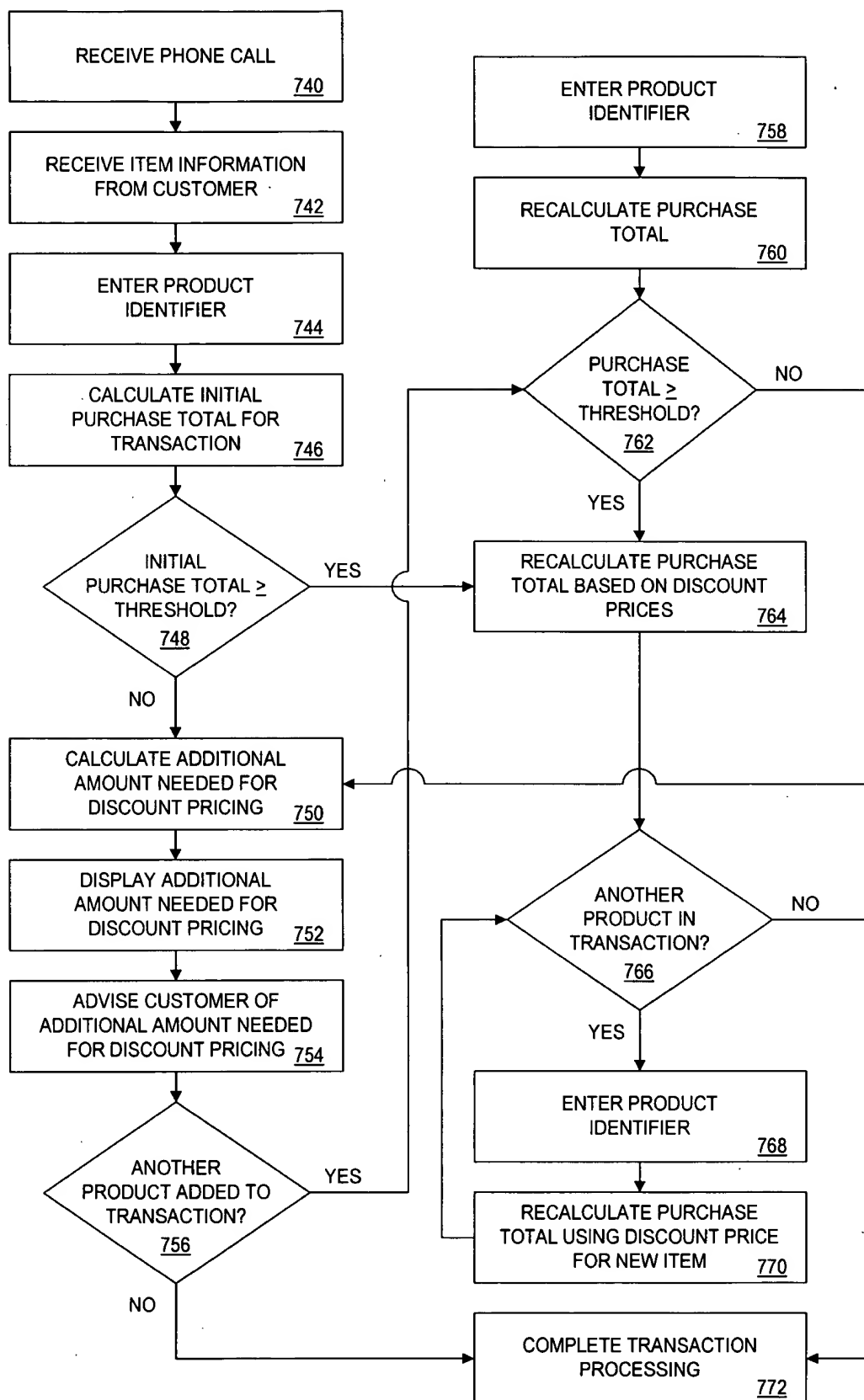


FIG. 26